



Dr B Sindhu

E-mail: sindhupdv@pavanatmacollege.org

Profile URL :

<https://vidwan.inflibnet.ac.in//profile/244447>

Orcid Id: 0000-0002-9826-9969

Phone: , 9388775422

Address: Idukki ,Kerala,India - 685604

Expertise

Business, Finance

Commerce

Work experience

1. Pavanatma College, Murrickacherry 2010 — Present

Associate Professor

Idukki

2. MES COLLEGE MARAMPALLY 2005 — 2007

Contract Lecturer

Ernakulam

3. University of Calicut 2004 — 2005

Course Coordinator

Malappuram

Education

1. Ph.D - 2002

University of Calicut

2. B Com - 1992

Govt college, Madappally,

3. Pre degree - 1989

SARBTM Govt College, Quilandy

Honours and Awards

1. JRF - 1997

University of Calicut

Research Project

Village survey-UBA

Role: Research Coordinator(uBA)

Year 2022, Amount 50000

Women entrepreneurs in Keralala

Role: research scholar

Year 1998, Amount 2000

Effective cost of Primary school education

Role: student

Year 1993, Amount 1500

Membership In Professional Bodies

1. Board of Question Paper Setters, Kannur University, 2023
members

2. university Board of studies, 2021
Commerce

3. RUSA RESEARCH NETWORK, 2020
MEMBER

Membership In Committees

1. Women cell, Pavanatma College, Murickassery, 2023
coordinator
2. MOOC Course M G University, 2021
College Coordinator
3. MOOC Course M G University, 2020
coordinator
4. MOOC Course M G University, 2020
coordinator,College
5. internal compliance committee, 2019
coordinator
6. internal compliance committee, 2018
coordinator

Publication

1. Challenges faced by Indian Handloom Industry and Strategies to overcome the challenges
Dr.B.sindhu
Emerging issues in Business , Economic and accounting, Volume , Year 2023, Pages
2. Embracing the threads of change: A qualitative study on weavers perception towards Technology integration in handloom
Dr.B.sindhu
ICCIASH-2023, Volume , Year 2023, Pages
3. Indan handloom:ATapestry of Empowerment , Employment and Sstianability
Dr.B Sindhu, Rajitha V K
Third conecept, Volume 37, Year 2023, Pages 96-99

4. Perception of Rural People towards Digital Transactions with special reference to Card payments
B. Sindhu ., Sruthy Anilkumar .,
AIP conference, Volume , Year 2022, Pages 020171-1 to 5
5. Human Resources Management
Dr.B.sindhu, sruthy Anilkumar
Readings in Commerce, Volume 1, Year 2021, Pages 34
6. Weavers attitude towards Kerala Handloom School Uniform Scheme
Dr.B.sindhu
Research Guru, international journal of Multidisciplinary subjects, Volume , Year 2020, Pages -
7. Application of Service marketing
Dr.B.sindhu,vishakh vijayan
Readings in Commerce-!, Volume 1, Year 2020, Pages
8. Corona Virus and Its Impact on Various Industrial Sectors
Dr.B.sindhu
International Journal of Scientific Research in Science and Technology, Volume 9, Year 2020, Pages 155-158-158
9. Role of Aksya projects in Women Empowerment
Dr.B.sindhu
PIMT JOURNAL OF RESEARCH, Volume 12, Year 2020, Pages -
10. Problems and Challenges of Akshaya Entreprenurs
Dr.B.sindhu
Research Guru, international journal of Multidisciplinary subjects, Volume 13 ,, Year 2020, Pages -
11. Weavers attitude towards Kerala Handloom School Uniform Scheme
Dr.B.sindhu
Research Guru, international journal of Multidisciplinary subjects, Volume , Year 2020, Pages -
12. Counterfeit products-Consumer perception and Attitude
Dr.B.sindhu
IWMFA, Volume , Year 2019, Pages
13. A study on products covered under SIDBI for SSis Development
Dr.B.sindhu,
IJRAR, Volume 6, Year 2019, Pages 2349-5138
14. GOODS AND SERVICES TAXATION - SOME CHALLENGES IN GOVERNANCE AND COMMUNICATING TRANSITION
IJMDRR, Year 2015
15. signfinace of kUdumbasree mission as a microfinance programme-a study with reference to High range

Dr.B.sindhu

International Journal of management and social science review, Volume 1, Year 2015, Pages 94-98-98

16. a study on the impact of MGNREGS on the households with refernce to Vathikudy Grama Panchayat of I

Dr.B.sindhu

pesquisa, peer reviewed multi diciplinary journal, Volume 1, Year 2015, Pages 63-72-72

17. BEHAVOIRAL ANALYSIS ON THE CHARACTERISTICS OF WOMEN ENTREPRENEURS IN KERALA

Dr.B.sindhu

International Journal of Business and Administration Review2348, Volume 3, Year 2015, Pages 120-123-123

18. Goods and Service taxation-Some challanges in Governance and Communicating Transition

Dr.B.sindhu

International Journal of Multi-disciplinary research review, Volume 1, Year 2015, Pages 215-222-222